



Saeed Hadi

Business Systems Architect & Organizational Design Consultant

+98 (915) 125 59 26

SaeedHadi@ut.ac.ir

SaeedHadi.me

SaeedHadi

I am a Strategic Business Systems Consultant who bridges industrial engineering, experience design, and organizational transformation to drive meaningful change.

With more than a decade of proven expertise in business development, management systems, and user-centered design, I help organizations craft agile, efficient, and customer-driven structures. Holding a B.Sc. in Industrial Engineering and an M.Sc. in Entrepreneurship from the University of Tehran, I bring a unique perspective on the intersection of systems, data, and human behavior. My approach integrates design thinking with ISO-based management frameworks, enabling businesses to scale sustainably, enhance performance, and deliver lasting value.

EXPERIENCE

Mar 2024 - Present

IranServer Co.

ISO 27001 Implementation Consultant

- Coordination of all activities related to the ISMS
- Communication of information relating to ISMS in the Organization
- Contacting authorities and groups of interest in the area of ISMS
- Coordinating the risk management process
- Supervision and coordination of the Information Security Management System

Jun 2025 - Present

Golriz Paper Co.

Business Process Reengineering & Management Systems Consultant

As a Consultant at Golriz Industrial Group, I specialize in analyzing, redesigning, and optimizing business processes, while supporting the implementation of management systems to enhance operational efficiency, compliance, and organizational performance.

Dec 2024 - Present

Mashhad Municipality

ISO 27001 Implementation Consultant

- Coordination of all activities related to the ISMS
- Communication of information relating to ISMS in the Organization
- Contacting authorities and groups of interest in the area of ISMS
- Coordinating the risk management process
- Supervision and coordination of the Information Security Management System

Jun 2024 - Present

Iran Chamber of Commerce, Industries, Mines and Agriculture - Mashhad Center

Business Teacher

- Teaching brand management and customer experience

Jun 2024 - Mar 2025

Sindad Network Technology Co.

Intellectual Property Consultant

- Consulting in the field of trademark registration with the Iranian Intellectual Property Organization (IIPO)

May 2024 - Dec 2024

Capitalino Co.

Business Consultant

- Design and develop strategic development strategies and plans
- Provide assistance with implementing suggested plans and strategies
- Oversee and examine new strategy progress and development
- Educate, lead and supervise members of the business development team to ensure the project's achievement
- Conduct complex analysis in order to find new market opportunities
- Investigate existing products and services and compare them with competitors
- suggest measures for improving customer satisfaction and loyalty



EDUCATION

2020 - 2022

University of Tehran

Master's degree, International Entrepreneurship Management

2010 - 2014

Payam Noor University of Mashhad

Bachelor's degree, Industrial Engineering

CERIFICATES

2025

MSP® Certifications

FaraDars

Credential ID 7F6942A7

2024

Non-Operational Defense with a Cybersecurity Approach

National Organization for Passive Defense

2024

Certified Business Analysis Professional (CBAP)

Karokasb

Credential ID 5D5EFF1

2023

ISO 27001 Lead Auditor - Information Security Certification

Ministry of ICT

Credential ID ON-ISMS-LA71-0796

2023

ISO 27001 Lead Implementer - Information Security Certification

Ministry of ICT

Credential ID ON-ISMS-RI92-1064

2023

Journey Mapping

IxDF - Interaction Design Foundation

Credential ID 120359-2023-687764

2022

Scrum Fundamentals Certified (SFC)

Scrum.ir

2022

User Experience: The Beginner's Guide

IxDF - Interaction Design Foundation

2020

ENTREPRENEURSHIP: From business idea to action

King's College London

Credential ID afmyisg

2020

Social Media

HubSpot

Credential ID e5b6532864974964a0e53596fa93cfd8

2019

The Fundamentals of Digital Marketing

Google

Credential ID 4CZ R5D V2R

2019

Digital Media Sales Certification (DMSC)

Google
Credential ID 12466699

2019

Waze Ads Fundamentals

Waze
Credential ID 35528403

2016

Machining Level II - CNC Milling Skills II

Iran Technical & Vocational Training
Credential ID 9031111007942

2015

Advanced Business Management (DBA)

BRS Academy - USA
Credential ID ABM1515-007

2013

Theory of Inventive Problem Solving

Ferdowsi University of Mashhad

2013

Primavera P6

Iran Technical & Vocational Training
Credential ID 90171194068

2011

Lean Six Sigma Yellow Belt Certification

Monitoring & Conformity Assessment Iran (PNIRAN)
Credential ID 121659

SKILLS

Presentation Skills

Process Engineering

Entrepreneurship Education

Customer Experience Design

Microsoft Project

Intellectual Property Law

ISO Standards

Business Planning

ITIL

IT Service Management

Information Security Management System

Business Analysis

Structural Engineering

Business Development Support

E-Commerce

Brand Architecture

Problem Solving

Leadership

Project Management



Brand Management
Operations Management
Project Planning
Process Improvement
Strategic Planning
Production Management
Research
Online Marketing
Brand Awareness
Business Strategy
Marketing Strategy
Adobe Photoshop
Team Leadership
Personal Branding
Google Suite
Magazine Layout Design
Magazine Management
Conference Speaking
Teamwork

MEMBERSHIP

Khorasan Razavi ICT Guild
2020 - Present

IxDF - The Interaction Design Foundation
2021 - Present

Iran's National Elites Foundation
2021 - 2022

Updated : Sep 2025



WWW.SAEEDHADI.ME

